

INNOVATION™



Catherine and Vincent Are Back!

Premiering The Sensational Monthly Series
Based On The Cult TV Legend

BEAUTY AND THE BEAST™

JANUARY 1993

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Dear Retailers & Fans --

This month, we're proud to announce the January '93 premiere of **BEAUTY AND THE BEAST**, a full-color monthly \$2.50 cardstock-format comics series resurrecting and expanding on the Emmy Award-winning fantasy-romance CBS-TV show. You read that correctly: *Monthly*. Right now, as part of that "new attitude" we've talked so much about, four issues are completed, and color photocopies of each and every page of this book are in the hands of your Distributor, right now! Check 'em out!

BEAUTY AND THE BEAST is fully painted by internationally-known fantasy illustrator Mike Deodato, Jr. Frankly, the fans and art collectors are going to love this series. Mike Deodato, Jr. is taking great care to capture the likenesses of stars Linda Hamilton and Ron Perlman; and Mike's elegant, soft-focus airbrush painting style will make this book a collector's dream. Nobody has ever been this faithful to the intent and romanticism of *Beauty and the Beast* -- until now. If you think that first issues of **DARK SHADOWS** or **LOST IN SPACE** blew the doors off, you ain't seen nothin' yet!

The Licensing Group and Republic Pictures, impressed with our work on *Rocketman* for them last year, called to see if we could do as well with *Beauty and the Beast*. We rose to the challenge; we've been carefully crafting this comic for more than 12 months, because we wanted everything to be perfect...and on schedule. We're excited to be working with creator/author/producer Ron Koslow, welcoming his suggestions and advice on every page of script and art.

"Ron Koslow succeeded in envisioning an old-fashioned type of love story, in Catherine Chandler and Vincent," says editor Karen May, a devout fan of the show since its inception. "It didn't have to be a physical love; it didn't have to be 'a roll in the hay.' In Vincent was an elegant, yet tortured man who couldn't live in today's world, yet he could romance a 'today' sort of woman with Shakespeare and roses and opera. It offered a rich, spiritual, emotional, secret love. Vincent romanced Catherine the way women want to be romanced. The idea of a fairy-tale romance existing in today's harsh reality is very appealing.

"A vast female audience will flock to comic shops when they see and hear about this book. So we'll be creating ad slick and cross-promotions to support Retailers and get buyers into their stores. The show boasted more than 20 million fans, many of them quite vocal and quite demanding for more *Beauty And The Beast* material -- so shop owners will need to order with those numbers in mind."

A bagged, signed-and-numbered version of the premiere issue also includes a specially-produced bonus poster and "other surprises."

Innovation's **BEAUTY AND THE BEAST** is the second time this beloved cult television series has appeared in comics, but the first as a continuing monthly painted comic faithfully recreating and expanding upon the CBS show. The three-season, 53-episode TV series took the classic elements of Gabrielle-Suzanne de Villeneuve's lengthy 1740 "Beauty and the Beast" fairy tale (later simplified and retold by Jeanne-Marie Leprince de Beaumont) and Jean Cocteau's classic 1946 French film and placed them in a contemporary milieu: "Once upon a time, in the city of New York." Stories centered around Catherine Chandler, a corporate lawyer who, after a brutal assault, was nursed back to health in an underground world by a mysterious beast named Vincent. Over the next two years, Catherine and Vincent built an almost-magical relationship via trust, an empathic link, and the miracle of romantically-lit photography that made the misty underground of old New York and the modern-day city streets above seem like two very different ways of life.

Beyond fan-based novels, concordances, and fan clubs, the show today lives on in videotapes released by Republic Home Video as well as in syndication where the series is broadcast daily worldwide!

Tell you what: Put the big, free color **BEAUTY AND THE BEAST** poster we're providing you this month into your window, and watch the crowds flock in!

-- David Campiti

NEW ITEMS

BEAUTY AND THE BEAST #1

MONTHLY SERIES

32 PAGES
FULL-COLOR
PAINTED ART

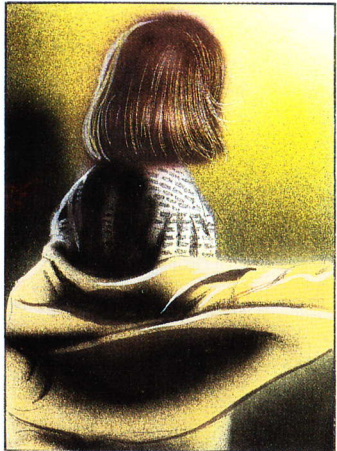
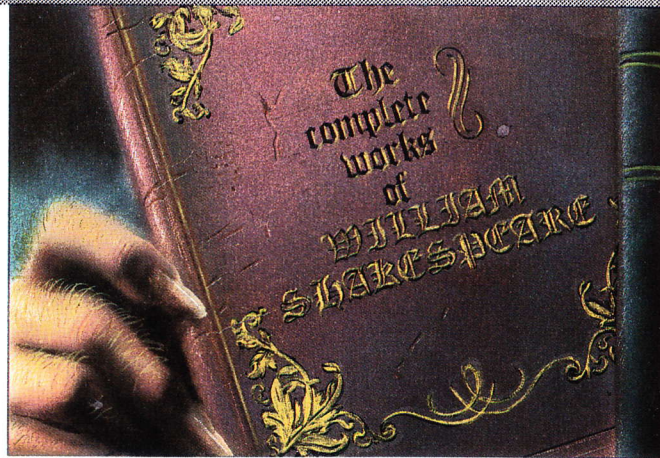
ADAPTED BY
DAVID CAMPITI &
CYNTHY J. WOOD

ILLUSTRATED BY
MIKE DEODATO, JR.

COVERS BY
MIKE DEODATO, JR.

SHIPPING JAN. 29th
IN STORES FEB. 12th

\$2⁵⁰ U.S./\$2⁹⁵ Can.
\$3⁹⁵ U.S. (bagged)
\$4⁷⁵ Can. (bagged)

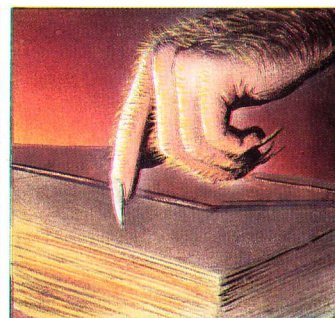
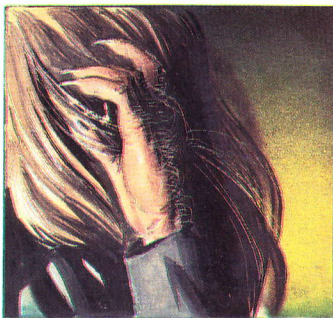
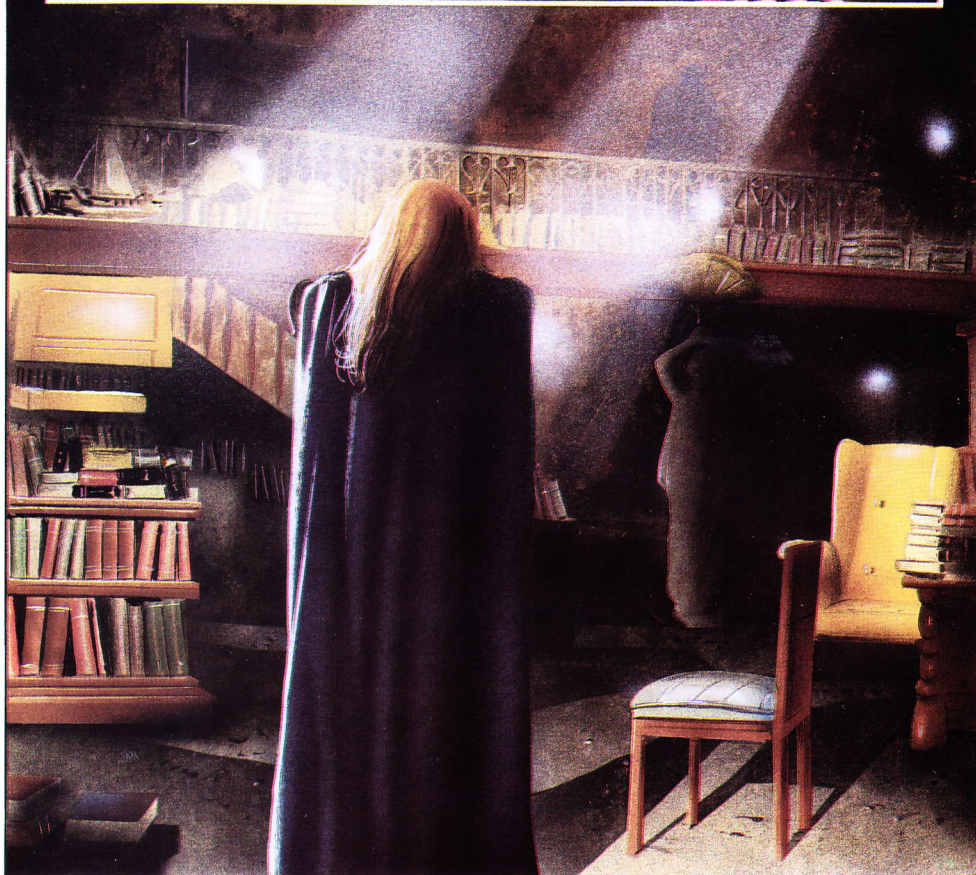
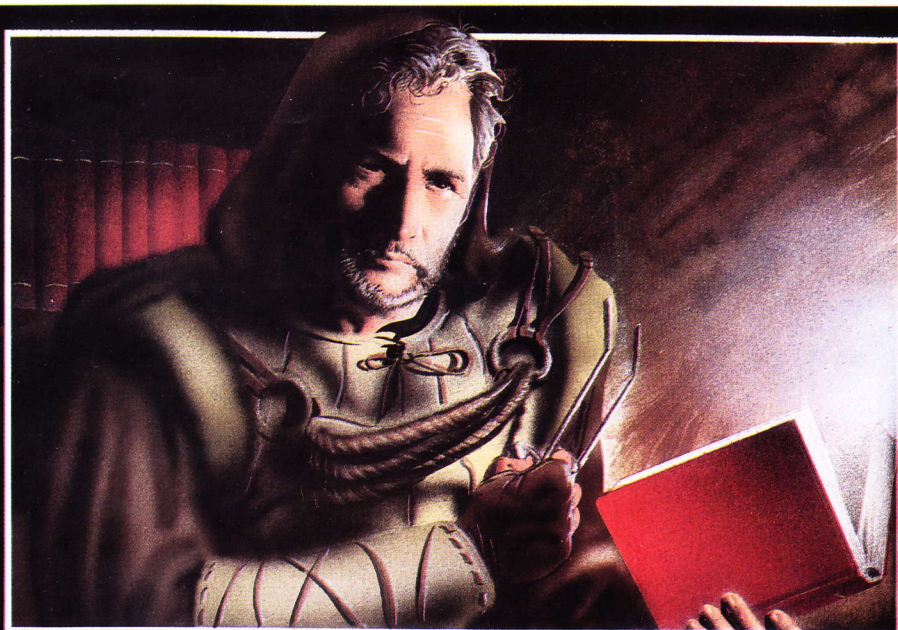


Ron Koslow's *Beauty and the Beast* -- the CBS fantasy TV series which reached almost-legendary status with millions of fans -- comes to Innovation as perhaps the finest monthly painted series ever!

Fabulously airbrushed in the elegant "soft focus" technique made famous by our *ON A PALE HORSE* series, **BEAUTY AND THE BEAST #1**, "Once Upon A Time..." is scripted by **David Campiti** and **Cynthia J. Wood** -- and brilliantly painted by international illustrator **Mike Deodato, Jr.**!

It's available as both the regular \$2.50 edition and a special pre-bagged \$3.95 signed edition featuring a bonus full-color poster!

"THIS IS WHERE THE WEALTHY AND POWERFUL RULE. IT IS *HER* WORLD, A WORLD APART FROM MINE. *HER* NAME IS *CATHERINE*. FROM THE MOMENT I SAW HER, SHE CAPTURED MY HEART WITH HER BEAUTY, HER WARMTH, AND HER COURAGE. I KNEW THEN, AS I KNOW NOW, SHE WOULD CHANGE MY LIFE *FOREVER*."





"HE COMES FROM A SECRET PLACE, FAR BELOW THE CITY STREETS, HIDING HIS FACE FROM STRANGERS, SAFE FROM HATE AND HARM. HE BROUGHT ME THERE TO SAVE MY LIFE; AND NOW, WHEREVER I GO, HE IS WITH ME IN SPIRIT. FOR WE HAVE A BOND, STRONGER THAN FRIENDSHIP OR LOVE -- AND, ALTHOUGH WE CANNOT BE TOGETHER, WE WILL NEVER, EVER BE APART."

